



3rd Annual Pedal for Mercy Sponsorship Opportunities

Please consider sponsoring our third annual Pedal for Mercy, Sat., Sept. 9th at Penn Shore Winery and Vineyards, in North East, Pa. Our event has grown yearly, with more than 100 cyclists participating and dozens of North East wineries and other establishments participating, too.

Pedal For Mercy 2023

Sat., Sept. 9, 2023 from 7:30 a.m. – 3:00 p.m.

Penn Shore Winery and Vineyards | 10225 E. Lake Rd. | North East, Pa.

For a \$50 registration fee (\$60 after July 31), riders can choose from a 12-, 25-, or 50-mile course. After the ride, cyclists will enjoy food, beverages, and live entertainment in the scenic pavilion behind Penn Shore Winery and Vineyards.

Grand Tour Sponsor • \$10,000 level (Limit 1 sponsor)

Benefits include:

Web: Your logo prominently displayed and linked on both the Mercy Center for Women and bike registration websites.

Email Blasts: Your logo will be featured as the Grand Tour Sponsor in all email blasts to over 2,000 supporters.

Social Media: Your business name will be included as the Grand Tour Sponsor in MCW social media posts including Facebook, Instagram, and LinkedIn both before and after the event.

Print, Signage: Your logo will be prominently displayed as the Grand Tour Sponsor on various posters and signs prior to the event and at the event. Your name will be listed in the Mercy Center Annual Report as the Grand Tour Sponsor.

Event T-Shirt: Your logo will be prominently featured as the Grand Tour Sponsor on the Pedal for Mercy 2023 t-shirt which will be given to all early bird cyclists.

Hospitality: You will receive 12 social tickets to enjoy food, beverages, and entertainment following the ride.

Breakaway Sponsor • \$5,000 level

Benefits include:

Web: Your logo prominently displayed and linked on both the Mercy Center for Women and bike registration websites.

Email Blasts: Your logo will be included in all email blasts to over 2,000 supporters as a sponsor.

Social Media: Your business name will be included as the Breakaway Sponsor in MCW social media posts including Facebook, Instagram, and LinkedIn both before and after the event.

Print, Signage: Your logo will be prominently displayed as a Breakaway Sponsor on various posters and signs prior to the event and at the event. Your name will be listed in the Mercy Center Annual Report as a sponsor.

Event T-Shirt: Your logo will be printed on the Pedal for Mercy 2023 t-shirt which will be given to all early bird cyclists.

Hospitality: You will receive 10 social tickets to enjoy food, beverages, and entertainment following the ride.



Pedal for Mercy 2023 Sponsorship Opportunities

King/Queen of the Hill Sponsor • \$2,500 level

Benefits include:

Web: Your logo prominently displayed and linked on both the Mercy Center for Women and bike registration website.

Email Blasts: Your name will be included in all email blasts to over 2,000 supporters.

Social Media: Your business logo/name will be included in MCW social media posts including Facebook, Instagram, and LinkedIn both before and after the event.

Print, Signage: Your logo will be displayed on various posters prior to the event and at the event including a large all-sponsors sign and individual sponsor logo yard signs. Your name will be listed in the Mercy Center Annual Report as a sponsor.

Event T-Shirt: Your logo will be included on the Pedal for Mercy 2023 t-shirt which will be given to all early bird riders and will be available for purchase at the event.

Hospitality: You will receive 6 social tickets to enjoy food, beverages, and entertainment following the ride.

In the Zone Sponsorship • \$1,500 level

Benefits include:

Email Blasts: Your name will be included in all email blasts to over 2,000 supporters.

Social Media: Your business name will be included in MCW social media posts including Facebook, Instagram, and LinkedIn both before and after the event.

Print, Signage: Your logo will be prominently displayed as sponsor on various posters and signs prior to the event and at the event. Your name will be listed in the Mercy Center Annual Report as a sponsor.

Event T-Shirt: Your logo will be included on the Pedal for Mercy 2023 t-shirt which will be given to all early bird cyclists.

Hospitality: You will receive 4 social tickets to enjoy food, beverages, and entertainment following the ride.

Bridge the Gap Sponsorship • \$1,000

Benefits include:

Email Blasts: Your name will be included in all email blasts to over 2,000 supporters.

Social Media: Your business name will be included in MCW social media posts including Facebook, Instagram, and LinkedIn both before and after the event.

Print, Signage: Your logo will be prominently displayed as a sponsor on various posters and signs prior to the event and at the event. Your name will be listed in the Mercy Center Annual Report as a sponsor.

Event T-Shirt: Your logo will be included on the Pedal for Mercy 2023 t-shirt which will be given to all early bird cyclists.

Hospitality: You will receive 2 social tickets to enjoy food, beverages, and entertainment following the ride.

SAG Wagon and Water Stop Sponsorship • \$ 500

Benefits include:

Event Signage: Your name will be displayed on various signs at the event including a large all-sponsors poster and an in-ground sign per sponsor.

Event T-Shirt: Your logo will be printed on the Pedal for Mercy 2023 t-shirt which will be given to all early bird riders and will be available for purchase after the event.

Ice Cream Finale Sponsorship • \$250 level (Ice cream provided by The Straw Hat Sundae Shop)

Benefits include:

Event Signage: Your name will be displayed on a large all-sponsors poster.

Event T-Shirt: Your logo will be printed on the Pedal for Mercy 2023 t-shirt which will be given to all early bird riders and will be available for purchase after the event.



Pedal for Mercy 2023 Sponsorship Opportunities

Pedal for Mercy 2023 Sponsorship Form

Your Name: _____

Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____ Phone: _____

Email: _____

NOTE: Please print information above as you would like it in sponsorship listing.

Pedal for Mercy 2023 Sponsorship levels (Please check)

☐ Grand Tour \$10,000 ☐ Breakaway \$5,000 ☐ King/Queen of the Hill \$2,500 ☐ In the Zone \$1,500
☐ Bridge the Gap \$1,000 ☐ SAG Wagon and Water Stop \$500 ☐ Ice Cream Finale \$250

Total amount due \$ _____

All accompanying logos (png or jpg format, color) should be emailed to: kconfer@mcwerie.org by Aug. 1, 2023. Sponsorship benefits are dependent on when sponsorship contract is signed. Please make checks payable to "Mercy Center for Women." Mail to Jennie Hagerty at below address. **To guarantee full sponsorship benefits, please have payment and logo, if applicable, to us by Aug. 1, 2023.**

Credit card payments accepted at www.mcwerie.org.

Questions? Contact Jennie Hagerty at (814) 455-4577. Thank you for your support!

Mercy Center for Women

1039 E. 27 St.
Erie, PA 16504
(814) 455-4577
mcwerie.org

SCAN HERE



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