



2024
sponsorship
opportunities

WOMEN MAKING HISTORY

MARCH 25, 2024

SPONSORSHIP OPPORTUNITIES

Catherine McAuley Level | \$10,000

- Name/link on social media as a sponsor pre- and post-event
- Name/link on Mercy Center website as sponsor
- Eight (8) guests invited to pre-event reception
- Name, logo in program booklet, listed in the Mercy Center Annual Report
- Name, logo in video played that evening and linked on MCW website
- Two (2) full-page ads in program booklet (5.75"x8.75" per page)

Sojourner Truth Level | \$5,000

- Name/link on social media as a sponsor pre- and post-event
- Name/link on Mercy Center website as sponsor
- Six (6) guests invited to pre-event reception
- Name, logo in program booklet, listed in the Mercy Center Annual Report
- Name, logo in video played that evening and linked on MCW website
- Full-page ad in program booklet (5.75"x8.75")

Martha Washington Level | \$2,500

- Name/link on social media as a sponsor pre- and post-event
- Name/link on Mercy Center website as sponsor
- Four (4) guests invited to pre-event reception
- Name, logo in program booklet, listed in the Mercy Center Annual Report
- Name, logo in video played that evening and linked on MCW website
- Half-page ad in program booklet (5"x3.875" or 2.375"x8")

Clara Barton Level | \$1,000

- Name/link on social media as a sponsor pre- and post-event
- Name/link on Mercy Center website as sponsor
- Two (2) guests invited to pre-event reception
- Name, logo in program booklet, listed in the Mercy Center Annual Report
- Name, logo in video played that evening and linked on MCW website

Rosa Parks Level | \$500

- Name, logo in program booklet, listed in the Mercy Center Annual Report
- Name, logo in video played that evening and linked on MCW website

2024 Women Making History

March 25 at 7:00 pm
Mercyhurst University
Performing Arts Center



WOMEN MAKING HISTORY

MARCH 25, 2024

Company/Organization (As it should appear on sponsorship):

Contact Name:

Address:

City, State, ZIP:

Phone:

Email:

Sponsorship Level (select one)

☐ \$10,000 Catherine McAuley

☐ \$5,000 Sojourner Truth

☐ \$2,500 Martha Washington

☐ \$1,000 Clara Barton

☐ \$500 Rosa Parks

☐ **Payment enclosed**

☐ **Please Invoice me**



Monday, March 25 at 7:00 pm
Mercyhurst University
Performing Arts Center



Women Making History Sponsorships Due by March 1

Please email jhagerty@mcwerie.org or mail to:
Jennie Hagerty, Executive Director
Mercy Center for Women
1039 E. 27th Street
Erie, PA 16504

Program Ads Due by March 1

Send to kconfer@mcwerie.org
Please send jpg or png file format

Pre-Event Reception

Private reception held from 5:30-6:30 in the Mercy Heritage Room, Mercyhurst University.
Please park on the south side of the Performing Arts Center.
Please call Julianne (814) 455-4577 or email jfoltz@mcwerie.org by March 15 to RSVP for the reception.

Women Making History is free and open to the public with no RSVP required.

PEDAL FOR MERCY

SEPTEMBER 7, 2024

SPONSORSHIP OPPORTUNITIES

Grand Tour Sponsor | \$5,000

- Logo displayed on MCW and bike registration websites
- Logo will be featured in all email blasts to over 2,000 supporters
- Name/link on social media as a sponsor pre- and post-event
- Logo on posters and yard sign; listed in the Mercy Center Annual Report
- Logo on the Pedal for Mercy 2024 t-shirt
- Ten (10) social tickets incl. food, beverages, and entertainment at event

Breakaway Sponsor | \$2,500

- Logo displayed on MCW and bike registration websites
- Logo will be featured in all email blasts to over 2,000 supporters
- Name/link on social media as a sponsor pre- and post-event
- Logo on posters and yard sign; listed in the Mercy Center Annual Report
- Logo on the Pedal for Mercy 2024 t-shirt
- Six (6) social tickets incl. food, beverages, and entertainment at event

King/Queen of the Hill Sponsor | \$1,500

- Logo will be featured in all email blasts to over 2,000 supporters
- Name/link on social media as a sponsor pre- and post-event
- Logo on posters and yard sign; listed in the Mercy Center Annual Report
- Logo on the Pedal for Mercy 2024 t-shirt
- Four (4) social tickets incl. food, beverages, and entertainment at event

In the Zone Sponsor | \$1,000

- Logo will be featured in all email blasts to over 2,000 supporters
- Name/link on social media as a sponsor pre- and post-event
- Logo on posters and yard sign; listed in the Mercy Center Annual Report
- Logo on the Pedal for Mercy 2024 t-shirt
- Two (2) social tickets incl. food, beverages, and entertainment at event

SAG Wagon and Water Stop Sponsor | \$500

- Logo on posters and yard sign
- Logo on the Pedal for Mercy 2024 t-shirt

Ice Cream Finale Sponsor | \$250

- Logo on All-Sponsor poster only
- Logo on the Pedal for Mercy 2024 t-shirt

Saturday, September 7

Routes begin and end at Penn Shore Winery in North East, PA



PEDAL FOR MERCY

SEPTEMBER 7, 2024

Company/Organization (As it should appear on sponsorship):

Contact Name:

Address:

City, State, ZIP:

Phone:

Email:

Sponsorship Level (select one)

- ☐ \$5,000 Grand Tour
- ☐ \$2,500 Breakaway
- ☐ \$1,500 King/Queen of the Hill
- ☐ \$1,000 In the Zone
- ☐ \$500 SAG Wagon/Water Stop
- ☐ \$250 Ice Cream Finale

☐ **Payment enclosed**

☐ **Please Invoice me**



Saturday, September 7
Routes begin and end at
Penn Shore Winery
North East, PA

Pedal for Mercy Sponsorships Due by August 1

Please email jhagerty@mcwerie.org or mail to:
Jennie Hagerty, Executive Director
Mercy Center for Women
1039 E. 27th Street
Erie, PA 16504

Logos Due by August 1

Send to kconfer@mcwerie.org
Please send jpg or png file format

Additional Information

Please contact Julianne at (814)455-4577 or jfoltz@mcwerie.org
for questions about the event, to volunteer, or to participate.



30th Anniversary Gala

More information coming soon!

Because everyone deserves a place to call home.

Serving families since 1994.

CONTACT

For Sponsorships and Donations

Jennie Hagerty
Executive Director
jhagerty@mcwerie.org

For Graphics, Logos, and Press

Katie Confer
Director of Marketing & Advancement
kconfer@mcwerie.org

For General Event Information

Julianne Foltz
Special Events Coordinator
jfoltz@mcwerie.org

Mercy Center for Women
1039 E. 27th Street
Erie, PA 16504

(814) 455-4577.

MCWERIE.ORG

